



ORGANICRESTAURANTS.com

Guide to Adding Premium Placement to
Your Listing

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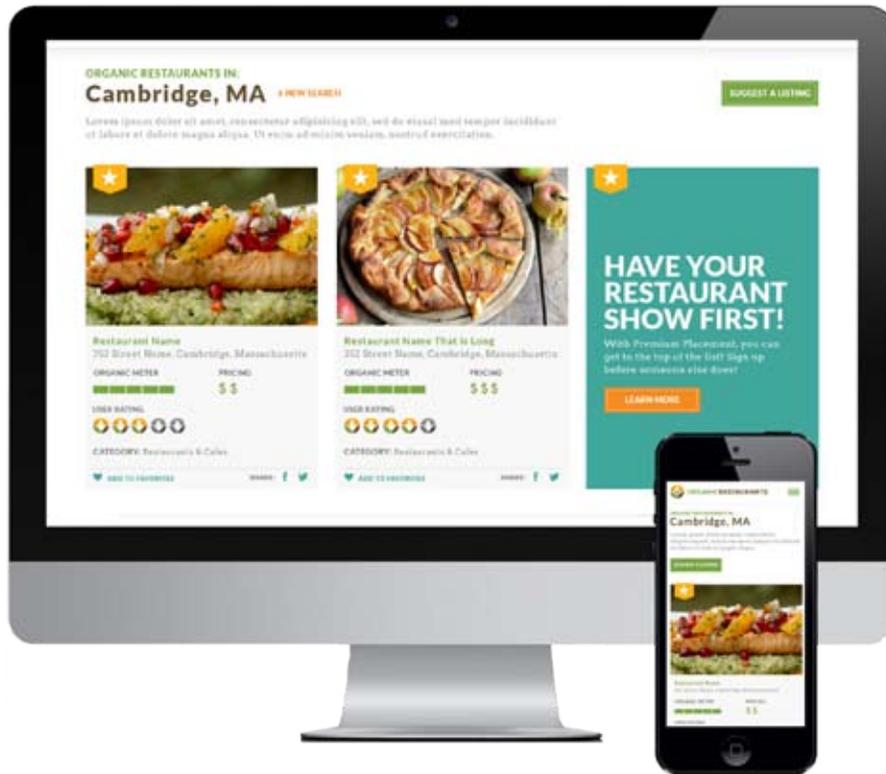
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This is an interactive PDF. Click on any title to go to its corresponding page.



Get to the top with Premium Placement!

We know you're one of the best. It's time for the rest of the world to see it, too.

You've got the organic goods. We've got an organic loving audience and all the tools you need to stay on top. Simply purchase a Premium Placement listing and we'll do the rest to make sure our users make their way to you.



With a Premium Placement listing, you get an edge over your competitors!

Purchase Premium Placement for your locations of choice to be sure your listing shows up above all others in the area.

We give users all of the information they need to find you in a clear, direct, and concise way. There are only 3 spots at the top of a city's search results, what are you waiting for?

Bump your restaurant to the top of the search list today!





The first step you need to take is visiting your listings page, which can be found by accessing your account. Here you will find a section titled “Manage Your Listings” where you can view and edit your listings.

This is also where you can sign up for Premium Placement.

Each of your listings has this option off to the right

ORGANICRESTAURANTS! ABOUT FIND BLOG RESTAURANT OWNERS MY ACCOUNT YR

Your Restaurant
Your City

- VIEW LISTING
- EDIT LISTING
- PREMIUM PLACEMENT
- GET BADGE

ALERT!
Your Restaurant has 1 Premium Placements spots still open out of 3.
Reserve your spot now!

Your Other Restaurant

- VIEW LISTING
- EDIT LISTING
- PREMIUM PLACEMENT
- GET BADGE

ALERT!
Your Other Restaurant has 2 Premium Placements spots still open out of 3.
Reserve your spot now!



Next, you will enter the “Restaurant” section, where you choose which of your listings you wish to add to Premium Placement.

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Premium Placement Step 1 | Choose Listings

Follow our simple four step process below. Begin by selecting which listing or listings (if you have more than one) from the below list and then you'll be brought to the next step which is where you tell us which Locations you want to appear in the Premium Placement positions for.

1 RESTAURANT 2 LOCATIONS 3 PAYMENT 4 THANK YOU

Add to Premium Placement:

Your Restaurant Your City, Your State <input checked="" type="checkbox"/> SELECT	Your Other Restaurant Your City, Your State <input type="checkbox"/> SELECT	Your Third Restaurant Your City, Your State <input type="checkbox"/> SELECT
Your Fourth Restaurant Your City, Your State <input type="checkbox"/> SELECT		

CONTINUE

You can checkmark as many of your listings as you like.

The listings you have chosen are highlighted in orange



Here in the “Locations” section, you can choose which locations of your listing you want to add to Premium Placement.

Here is the location dropdown menu

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MY ACCOUNT YR

Premium Placement Step 2 | Choose Locations

INCREASE YOUR VISIBILITY!

Add Neighboring Towns for your Listing

This step is where you tell us which locations that you want to appear in Premium Placement for. We suggest the location that your restaurant is located in by default, but then encourage you to secure neighboring locations as well to really have a great presence on OrganicRestaurants.com for when users are searching for listings in those neighboring towns too. Be sure to notice multi-location discount we provide too!

You can add multiple locations to your Premium Placement by selecting another from the dropdown.

1 RESTAURANT 2 LOCATIONS 3 PAYMENT 4 THANK YOU

SEE PRICING BREAKDOWN

Your Restaurant
123 Main Street, Your City, Your State United States

Your City, Your State
(automatically suggested location for your listing)

Select a Location

Estimated subtotal cost for your 1 selected is ~~\$33/month~~ \$33/month

Estimated total cost for your premium placement of 1 restaurants in 1 cities selected is ~~\$33/month~~ \$33/month

CONTINUE

Here is where you can view a pricing breakdown

Here is the estimated pricing



The “See Pricing Breakdown” button pops up this chart, which explains how much a listing costs and how adding more towns per listing saves you more money per town added!

Each town you add gains you a greater discount!

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MY ACCOUNT YR

Premium

INCREASE YOUR VISIBILITY BY ADDING NEIGHBORING TOWNS TO YOUR LISTING!

Save by choosing more towns for your listing - Get notices more by restaurants seekers looking for restaurants serving organic food in neighboring towns close to you!

# of towns	Normal price	With Discount	Savings %
1 town	\$33.00	\$33.00	-
2 town	\$66.00	\$59.00	10%
3 town	\$99.00	\$83.00	15%
4 town	\$132.00	\$109.00	15%
5 town	\$165.00	\$139.00	15%
6 town	\$198.00	\$154.00	20%
7 town	\$231.00	\$184.00	20%
8 town	\$264.00	\$209.00	20%
9 town	\$297.00	\$234.00	20%
10 town	\$330.00	\$244.00	25%

NOTE: For any orders with 10 or more towns per listing, you will receive a 25% discount!

CONTINUE

Up to 25% discount for 10 towns!



This is what it will look like if you have selected two towns for a listing.

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Premium Placement Step 2 | Choose Locations

INCREASE YOUR VISIBILITY!

Add Neighboring Towns for your Listing

This step is where you tell us which locations that you want to appear in Premium Placement for. We suggest the location that your restaurant is located in by default, but then encourage you to secure neighboring locations as well to really have a great presence on OrganicRestaurants.com for when users are searching for listings in those neighboring towns too. Be sure to notice multi-location discount we provide too!

You can add multiple locations to your Premium Placement by selecting another from the dropdown.

1 RESTAURANT 2 LOCATIONS 3 PAYMENT 4 THANK YOU SEE PRICING BREAKDOWN

Your Restaurant
123 Main Street, Your City, Your State, United States
Select a Location

Your City, Your State
(automatically suggested location for your listing)

Local City, Your State

Estimated subtotal cost for your 2 selected is ~~\$66/month~~ \$59/month

Estimated total cost for your premium placement of 1 restaurants in 2 cities selected is ~~\$66/month~~ \$59/month

CONTINUE

The pricing estimates at the bottom will reflect the discount from adding more locations



Once you have chosen your locations, it is time to pay! We use PayPal to ensure a safe and secure payment process for you.

ORGANICRESTAURANTS ABOUT FIND BLOG RESTAURANT OWNERS MY ACCOUNT YR

Premium Placement Step 3 | Payment

Way to go! You have told us what locations you want to have Premium Placement for and now it's time to secure those listings by now reviewing your order below and then checking out with one of the most secure and credible payment processors in the world which is PayPal. We do not store any of your billing information as it is all through PayPal directly. Then once successfully processed, as of tonight at midnight eastern standard time, your premium placement listings will then be live on the locations that you have chosen!

1 RESTAURANT 2 LOCATIONS 3 PAYMENT 4 THANK YOU

Order Summary

RESTAURANT NAME	LOCATION	START DATE	AMOUNT
Your Restaurant	Your City, Your State USA	10/12/2014	\$33/m

Secure Payments by

YOUR MONTHLY SAVINGS: \$0 USD
MONTHLY TOTAL: \$33.00 USD

I have read and agree to the terms and conditions

Check out with **PayPal**

Once you are ready to begin the checkout, just click this button and you will be directed to PayPal

Card options using PayPal are listed here



You've made it through all of the steps! Once you've paid, you will see this thank you screen congratulating you on adding your listing(s) to Premium Placement.

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Premium Placement Step 4 | Confirmation

1 RESTAURANT 2 LOCATIONS 3 PAYMENT 4 THANK YOU

Congratulations on your Premium Placement Listing!

You should get a confirmation email within the next couple of minutes. If you'd like to print your invoice instead, click the button below. NOTE: Your ad will start tomorrow morning so be sure to check your listing then!

[PRINT INVOICE](#)

This statement notifies you of the confirmation email you will receive shortly

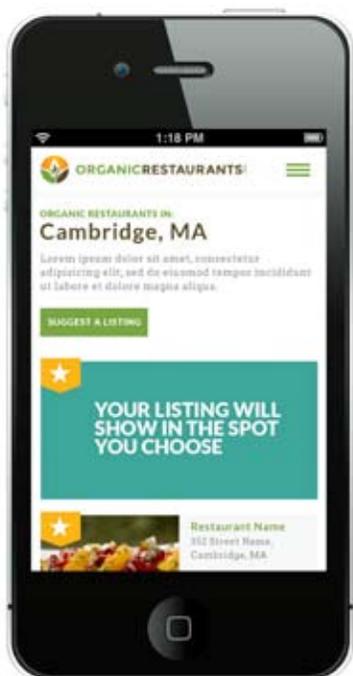
If you wish to have a paper copy of the invoice for your records, you can print one here



THE RESULTS



Congrats!
You're finally
at the top!



Now you can sit back and enjoy all the benefits of a Premium Placement listing

After you confirm your payment, you'll automatically see that your listing has bumped up to one of the top three spots on the search page (similar to the images shown on the page).



WHY ADD PREMIUM PLACEMENT?



The organic food industry and consumers interested in eating organic food is just getting warmed up and is not going away. Month by month, existing restaurants have been adding more organic based dishes to their menus. In addition, new restaurants serving organic food only have been opening around the world.



OrganicRestaurants.com is the most trump domain name possible and is creatively and efficiently being marketing as the choice directory website for restaurants serving organic food around the world. It is also the most common direct type-in domain for when people are searching for organic restaurants.



Our ongoing and end-result goal is to be the number one search choice for people looking for a restaurant offering organic food, whether it is a restaurant that has only a couple of dishes on their menu or a restaurant that has entirely organic menu items.



We are not going anywhere and have a dedicated team of Internet and Marketing professionals here whose goal is to continue to position OrganicRestaurants.com as the go-to choice website to use when searching for organic food when going out to eat.



Consider that you could spend hundreds or even thousands of dollars per month alone on Search Engine Optimization for your restaurant in search engines. We are doing this all for you on a grand scale for our entire brand throughout the world; in the end, it benefits each and every one of our restaurant listings as well as the people looking for your restaurant and/or people looking for places that offer organic food.

So for only \$33 USD per month, and with only three Premium Placement spots per city available, we hope you join the top spots at OrganicRestaurants.com right away to lock in your listing before those three spots are gone!



THE NEXT STEP



Take the next step today!

Like we said, there are only 3 premium spots per town, purchase one before someone else does.

Click on the button below to get to our Premium Placement page, or simply enter the following URL in your browser:

www.organicrestaurants.com/owners

